

## MOMOKO AND M-REAL

Amsterdam-based Monique Willemse founded Momoko Concept Trends in 2001. Momoko helps develop new strategies and concepts. Specialized in the paper industry and the use of colour, it has also applied the same principles to aviation and the care industry. The projects it has developed for M-real include new colours for the castcoated paper *CHROMOLUX*, and a new white and iridescent range for ikono art paper. [www.momoko.nl](http://www.momoko.nl)

